



We have a steadily growing number of advocates and ambassadors in the dental community here in the UK, the EU, and Australia. A selection of their endorsements can be found on the back of this document

## Endorsements from the dental community

**Professor Paul Tipton:** BDS, MSc, DGDRC, Dip Rest Dent, Dip Imp Pros, Dip Pros, Dip Aesth Dent. DENTAL SURGEON, Visiting Professor of Restorative and Cosmetic Dentistry, City of London Dental School.

“The Sound Teeth Guarantee/AI System is a game changer for dentists. It increases our ability to diagnose and treat early caries before it progresses. AI takes the uncertainty out of caries detection and will dramatically reduce the incidence of litigation against GDP’s when used. It also enables dentists to stand behind their professional opinions and quality of their workmanship and materials they use in their dental repair and restoration work. That’s a win-win value proposition for us dentists and our patients and its relevant for all general dentists. I liked the Sound Teeth Guarantee/AI system so much that I’ve taken some shares in the company”.

**Dr. Chris Siddons:** BSc (Hons) BDS, Based at the Burley Dental Suite, West Yorkshire, with over 30 years’ experience.

“From a clinical point of view, the Sound Teeth Guarantee allows dentists to create an income stream by simply guaranteeing their motivated patients’ healthy teeth, all backed up by a state-of-the-art AI X-ray report. It’s cost-effective for patients and allows dentists to do their best standard of work, including dental implant replacement if necessary, with the reassurance of receiving full remuneration under the terms of the guarantee. Guaranteeing healthy teeth is a transformational new concept for both NHS and private ethical dentists, allowing them to do their best for all the patients who really want to keep their teeth! A win-win situation!”

**Dr. Anne O’Donnell:** Clinical Director at Mullingar Dental with 30 years’ experience of dentistry in Ireland.

“The Sound Teeth guarantee is a game changer for both dentists and patients. Now, dentists can talk to their patients about the benefits of investing in their oral care, with a diagnosis confirmed by AI powered X-ray analysis software, becoming dentally fit and maintaining their oral health. Once dentally fit, the Sound teeth guarantee means the patient never has to pay for repairs to the value of 3000 euro annually. Patients now can commit to dental treatment plans in the knowledge that this will be their last large dental bill, and know that future costs are covered. Finally, we can offer fixed cost dentistry to our patients.”

**Donna Paton, Hygienist:** Registered Dental Hygienist, treasurer of the International Association of Dental Hygienists, Past President of the Irish Dental Hygienist Association.

“The New Dental AI software programme is unbelievable, it’s so simple to use and such a new innovate tool to use with every patient. It has made the screening of the patients very efficient and accurate. The patients have all been very impressed with the software and can immediately see for themselves the health of their mouth. In the past week we have been amazed at the patient’s response, understanding, acceptance, and uptake of treatment. Being a dental hygienist, I would like to have a perio detection part to the software that could measure and highlight bone levels, detect furcation areas with a possible measurement tool that could measure % of bone loss. Ultimately if the AI software could incorporate the new perio classification of periodontal disease to stage and grade the patients periodontal condition, this would be a game changer.”